

SMI – COMPARATIVO ENTRE PAQUETES PROFESIONALES

SMI REDn Professional packages		REDn Professional	REDn Professional Premium Edition
Qualitative research	Web, video, text, image and PDF stimuli	√	√
	Questionnaire tool	√	√
	Screen recording	√	√
	Behavioral annotations	√	√
	Remote Viewer	√	√
	Gaze replay	√	√
	Beeswarm visualization	√	√
	Heatmap visualization	√	√
	Scanpath visualization	√	√
	Statistics (stimulus and participant related)	√	√
	Video & raw data export	√	√
	Retrospective Think Aloud (RTA)	√	√
Quantitative research	Randomization of stimuli	x	√
	Static & dynamic Areas of Interest (AOIs)	x	√
	AOI statistics	x	√
	Key Performance Indicators (KPIs)	x	√